

The Bruno Kessler Center in Health and Wellbeing

Oscar Mayora Ibarra
Head of Digital Research Unit

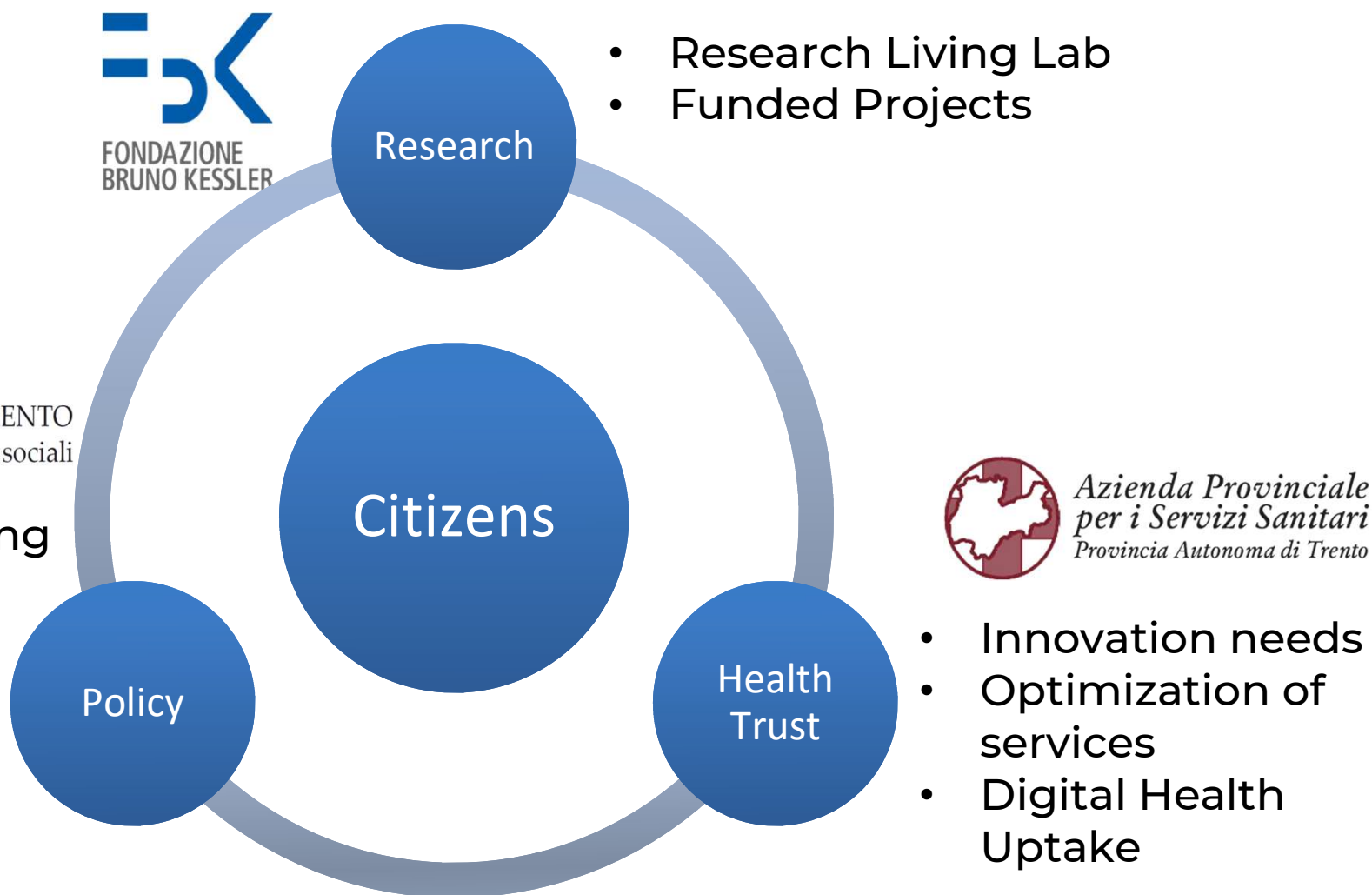


Research and Innovation Methodology



Hand-in-hand development of both
organisational and technological models

Trentino Salute 4.0 – JRU Organisational Model



PROVINCIA AUTONOMA DI TRENTO
Assessorato alla Salute e politiche sociali

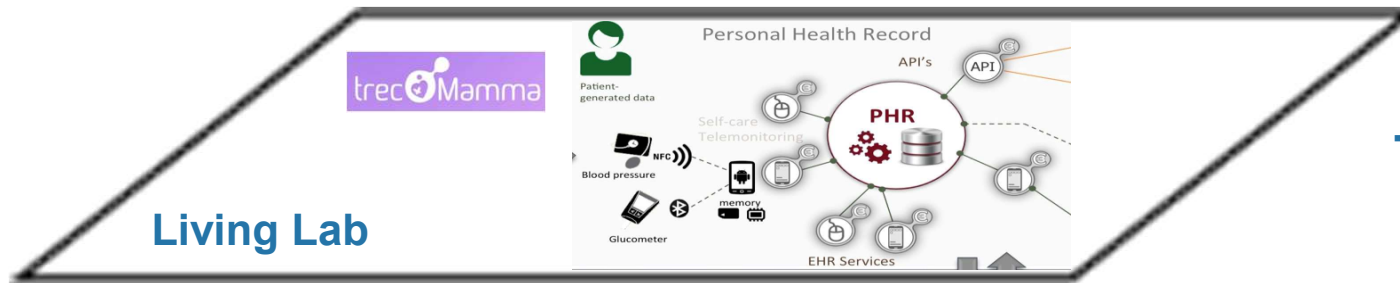


*Azienda Provinciale
per i Servizi Sanitari*
Provincia Autonoma di Trento





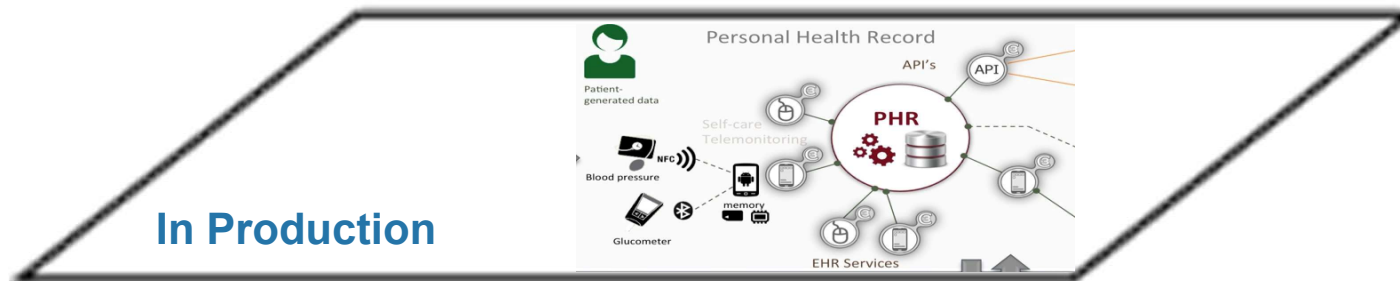
Citizens Personal Health Record Ecosystem As a Digital Health Living Lab



Two Twin Parallel Platforms

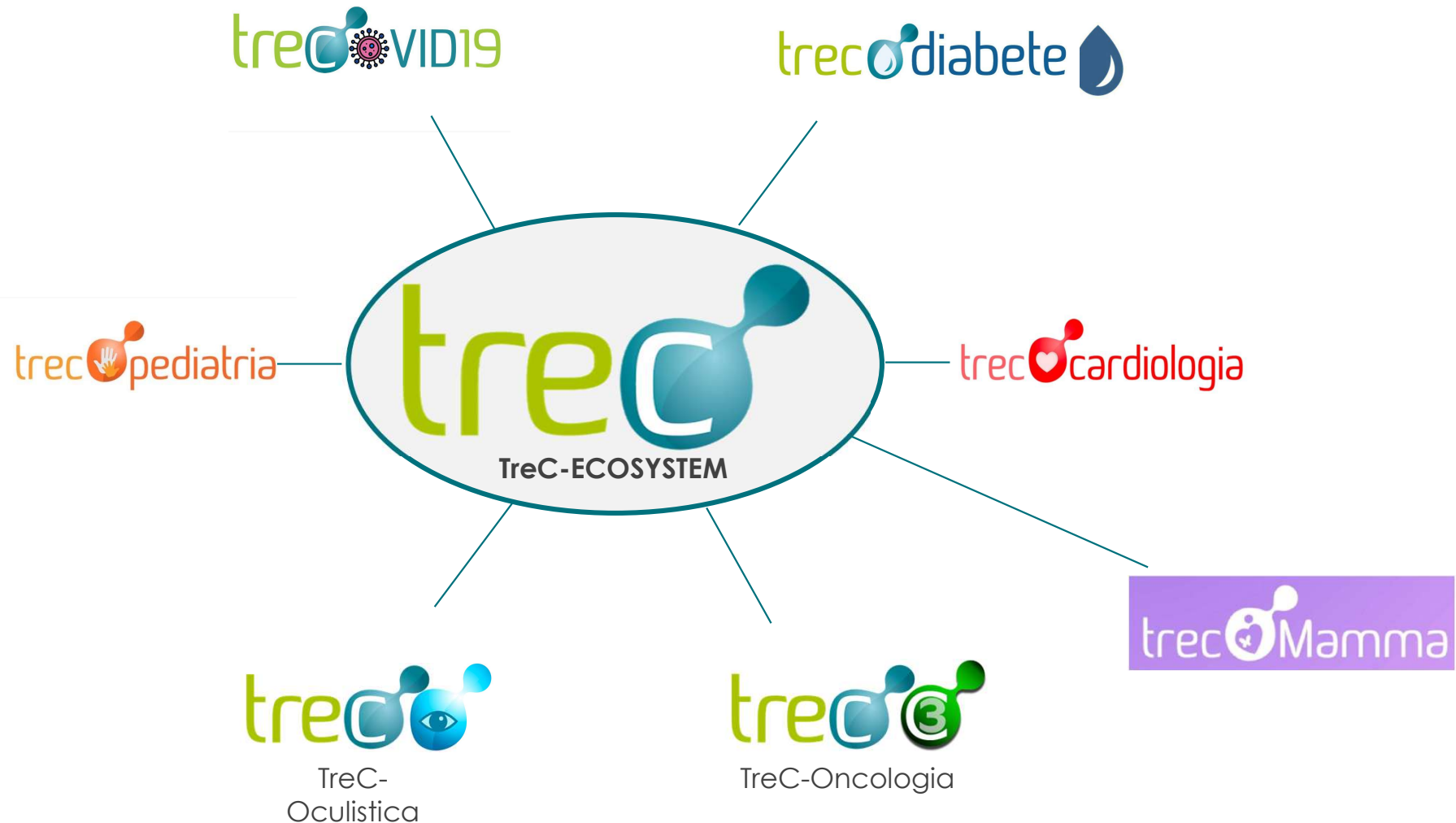
1 – Research: Living Lab

2 – Innovation: for Mature Services



Research & Innovation Projects

Predictive Models, Conversational Chatbots, ...



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Thank You!

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