Connect the Value Chain with Agentforce

Salesforce for Manufacturing





# The Salesforce Manufacturer 360



Unified digital experiences across your value chain

#### **Modernize Commercial Operations**

Plan and Align Business Forecast Manage Full Book of Business Enable Product to Cash Process

#### Simplify Partner Engagement

"Ease of doing business" with Dealers/Distributors Extending and Collaborating for Commercial and Service Orchestration



#### **Transform Service Experiences**

Re-imagine Omni-Channel Service Service as a Profit Center Asset Centric Service

# Translate Data into Intelligent Actions & Insights

Contextualize/Integrate Data Revenue and Profitability Insights Asset and Service Lifetime Value

**Manufacturing Back Office and Databases** 

Connected Products, Assets, and Operations









# Agentforce for Manufacturing

The Digital Labor Platform for Manufacturing

Manufacturing Agents

Manufacturing Cloud

Data Cloud for Manufacturing

Salesforce Platform for Manufacturing



# Agentforce for Manufacturing



Easy to deploy & customizable for every customer experience

- Deliver seamless omnichannel support with Predictive and Proactive Service Agents
- Manage your book of business with Sales Agents
- Q Optimize campaigns with Marketing Agents
- Give customers a concierge with Commerce Agents
- Deploy customized agents with Platform Agents

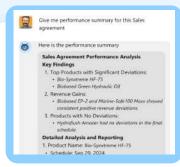


# Automate Manufacturing Use Cases with Out-of-the-Box Agent Skills



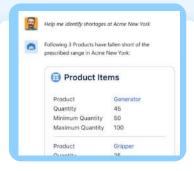
### **Proactive Maintenance**

Summarize telemetry, identify parts, create quotes & orders.



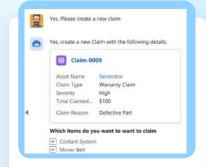
#### Sales Agreement Management

Analyze sales agreements and provide insightful actions.



#### Inventory Management

.Manage inventory, customer queries, and create quotes/orders



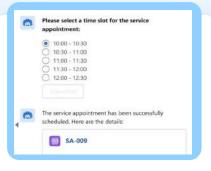
#### Warranty Claims Management

Manage claims, inquire status, adjudicate, map warranties.



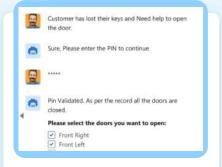
### Image based Inspection

Detect issues, generate condition reports, compare states.



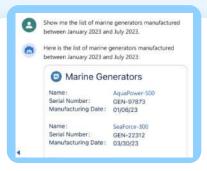
# Appointment & Visit Management

Schedule, reschedule, cancel appointments and visits



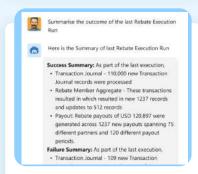
#### **Remote Actions**

Control assets remotely: updates, power, temperature.



# Product Service Campaigns

Filter assets, create campaigns, manage work orders.



#### Rebates Explainability and Triaging

View payouts, correct benefits, simulate transactions.