Zero Trust:
A Future proof strategy

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It's a philosophy

Strategy

Not a technology

The definition CSA is using

Zero Trust is a cybersecurity strategy premised on the idea that no user or asset is to be implicitly trusted. It assumes that a breach has already occurred or will occur, and therefore, a user should not be granted access to sensitive information by a single verification done at the enterprise perimeter. Instead, each user, device, application, and transaction must be continually verified.

THE PRESIDENT'S NATIONAL SECURITY
TELECOMMUNICATIONS ADVISORY COMMITTEE

NSTAC REPORT TO THE PRESIDENT

Zero Trust and Trusted Identity Management

February 23, 2022

Context

- Cloud has become the default IT solution for orgs
- Complexity
- Remote working is the preferred option for the workforce
- Highly distributed supply chains
- New Industrial Revolution
- AI, Blockchain, Web3
- Accelerated by exogenous factors

INNOVATIVE TECHNOLOGIES

4.0
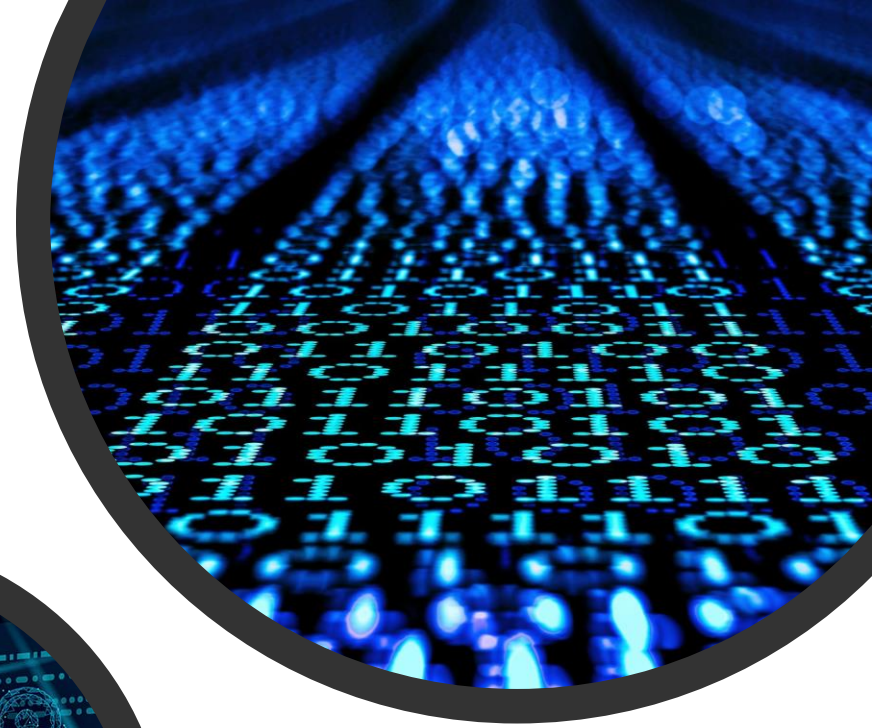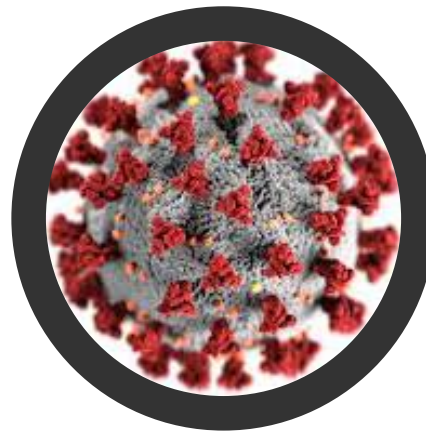
How does it relate to Zero Trust?

- Zero Trust changes the approach to resource protection

- Stop thinking of your organization as a single monolith

- Focus on smaller, manageable, high priority components

- Build your cyber protection around them

- Apply risk prioritization and management

Zero Trust Strategy

- Cultural Shift: Embrace continuous risk assessment
- Skepticism to avoid Liabilities: From Emotions-based to Evidence-based decision making
- Leadership Commitment
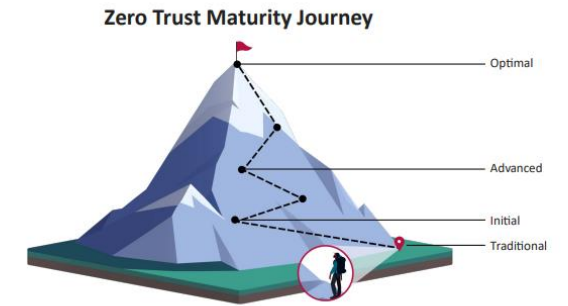- Educate the Board, the Executives & the Workforce

Zero Trust Tactics

Zero Trust pillars: Identity, Devices, Networks, Applications & Workloads, Data — Visibility and Analytics, Automation and Orchestration, Governance. Maturity levels: Optimal, Advanced, Initial, Traditional.

Zero Trust Maturity Journey

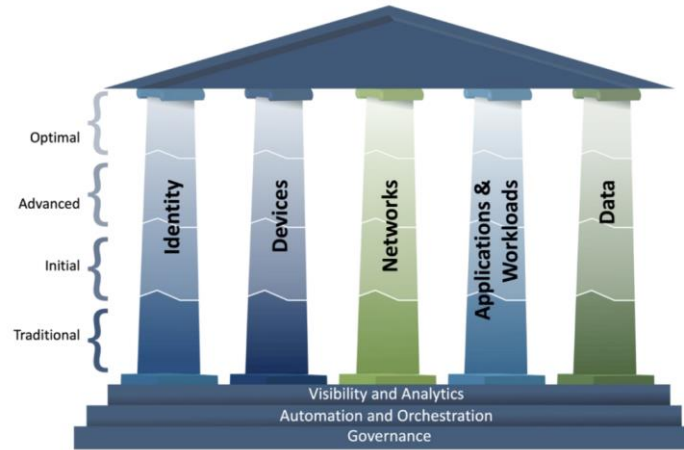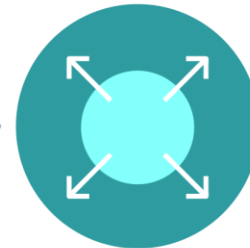Optimal, Advanced, Initial, Traditional

Figure 2: Zero Trust Maturity Journey

Focus on business outcomes → Design from the inside out → Determine who/what needs access → Inspect and log traffic

Will Zero Trust help with AI adoption?

- Yes, it will. Remember ZT is about evidence-based trust

- Training Data

- Deep Fake

- Social engineering

- A more

What you need to do?

- It is primarily about **risk management, evidence-based trust and cultural shift**

- Understand your **needs**, your current state and define the **goals (use cases)**

- Determine which **assets** (data/services/etc.) are involved / what do you need to protect? What your **Protect Surface?**

- Determine which **entities** (humans and non) are involved

- Define/Refine the **IAM** approach

- Map your **data/transaction flows**

- Select the service **architecture**

- Select the ZT **implementation model** and approach

- Define your **policies**

- Select the **technology**

- **Monitor** and **review** based on the **risk** and **context**

BE AGILE and
EDUCATE, EDUCATE, EDUCATE!

In Summary: Why Zero Trust? Why now?

Evolving Technology

Computer technology continues to shift towards an open but untrusted infrastructure

Workforce Development

Skills gaps are widening with rapidly evolving cybersecurity threats. Zero Trust provides a strategy for individuals and organizations to develop the necessary skills to keep up

Security Gaps

Zero Trust can help address gaps in traditional security models and facilitate a more mature and sustainable approach to security

Emergence of AI

Rapid availability of AI tools makes implementing a Zero Trust strategy critical

Take the first step in your Zero Trust journey.
Earn your CCZT today.

CCZT™

Certificate of
Competence in Zero Trust

http://cloudsecurityalliance.org/education/cczt

Questions?

Contact

Links to the CSA's work on ZT and SDP can be found in the Attachments section.

Training

https://cloudsecurityalliance.org/education/

https://knowledge.cloudsecurityalliance.org/

Research

https://cloudsecurityalliance.org/research/

CSA STAR
https://cloudsecurityalliance.org/star/#_overview

Membership
https://cloudsecurityalliance.org/membership/

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