



CAMPANIA DIGITAL SUMMIT 2023

Sanità Digitale in Campania:
stato dell'arte, opportunità e nuove tecnologie

ANDREA SCAIETTI

NAPOLI, 22 GIUGNO 2023

WE ARE ALCATEL-LUCENT ENTERPRISE

« *WHERE EVERYTHING CONNECTS* »

We make everything connect by delivering **digital age networking, communications and cloud** solutions with services tailored to ensure our customers' success.



In the Cloud. On Premises. Hybrid.

100+ years experience and innovation

50+ Countries

HQ in Paris, France

3,400 partners

1M+ customers WW

RELEVANT PATIENT ENGAGEMENT IMPLEMENTATION

Rainbow CPaaS projects

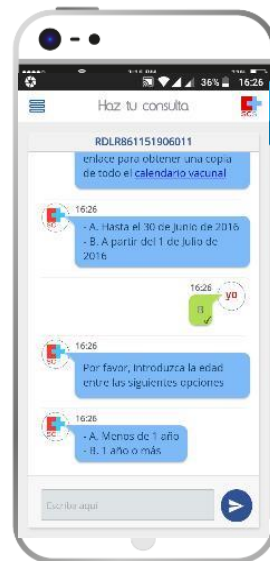


- *Four hospitals, 43 health centers , 125 rural clinics*
- *Approx. 14000 beds and 10.000 staff including 2500 doctors & 3000 nurses*
- *More than 6 million primary appointments per year*
- *More than 1 million specialist appointments per year*



Cantabrian Health Service (SCS) is an autonomous administrative body attached to the Regional Ministry of Health of the Government of Cantabria (the 8th richest region in Spain)

Citizen's app with chatbot



RELEVANT PATIENT ENGAGEMENT IMPLEMENTATION

Teleconsultation/Hospital Services for Patients

EHR Electronic Health Record integration:

- 1) EHR Viewer
- 2) AP Cantabria (primary EHR)



Rainbow
CPaaS



- Chat with chatbot and healthcare experts
- Video-consultation for chronic patients
- Video-conference between oncological services
- And further services are already targeted ...



Patient App:

SCS App
(iOS and Android)



SCS App (iOS and Android)
Chat > 19000 users

ALCATEL-LUCENT ENTERPRISE

The Care Provider Trusted Partner



Decades of *experience*
serving hospitals
all around the globe



Decades of *innovation*
to solving pain points
vs selling features



Acknowledged by numerous,
small & large
public & private hospitals



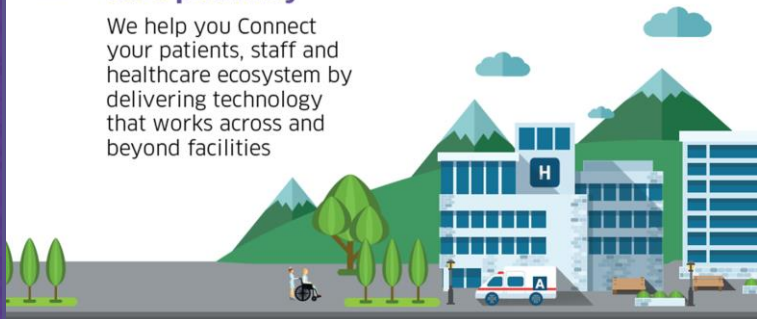
Developing an *ecosystem*
to bring connectivity
and enable digital transformation



Optimizing the care pathway

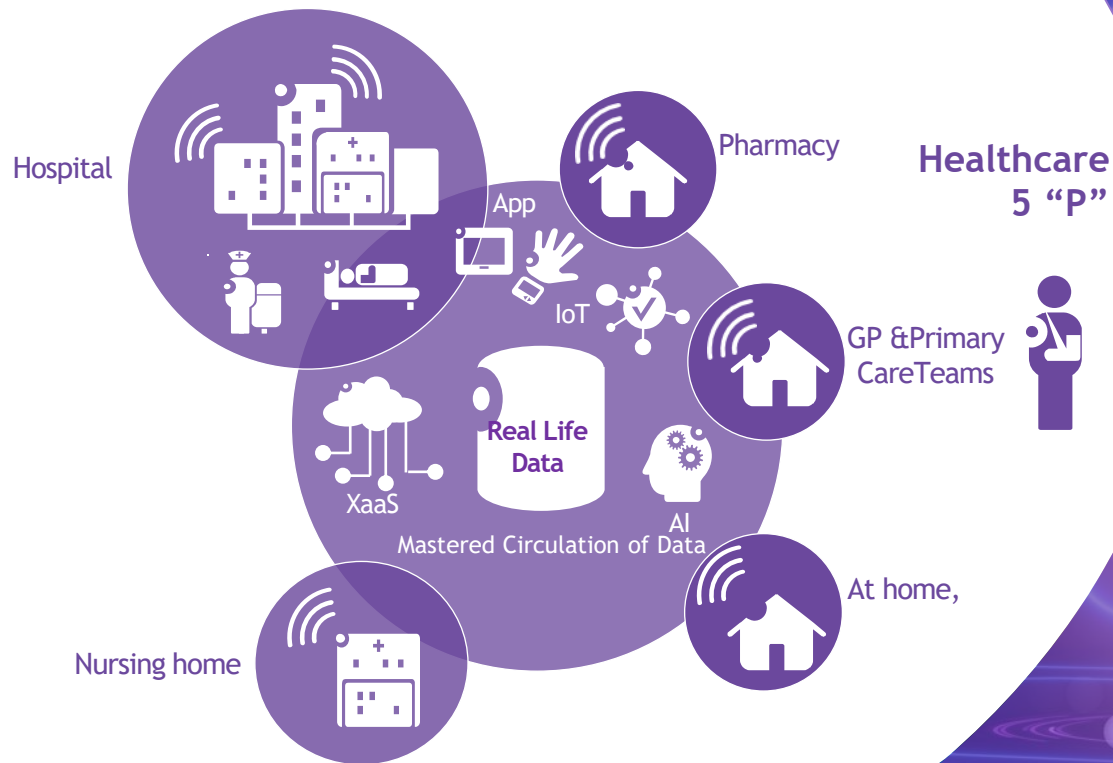
We help you Connect
your patients, staff and
healthcare ecosystem by
delivering technology
that works across and
beyond facilities

Alcatel-Lucent
Enterprise



SHIFT FROM ACUTE CARE TO POPULATION HEALTH MANAGEMENT

Connectivity & Collaboration key enablers



Digital clinical & operation processes optimization

• PREVENTATIVE

• PREDICTIVE

• PARTICIPATIVE

• PERSONNALIZED

• PERTINENT

*Privacy, confidentiality and cybersecurity
Zero trust networks*

ALCATEL-LUCENT ENTERPRISE VISION

Optimising the care pathway for better outcomes



ALE Healthcare
Service
Platform

Alcatel-Lucent
Enterprise



Healing patient
experience

tele-consultation



emergency

appointment



welcome

out-patient



admission - discharge

follow-up



monitoring



Redefined care
delivery



Efficiency, safety,
security, privacy