



DIGITAL ITALY SUMMIT 2021

DIGITAL RESILIENCE

6th Edition, 18-20th of October 2021

“The Hybrid Event”

We decided to choose "**DIGITAL RESILIENCE**" as the theme of this sixth edition of the Digital Italy Summit for two reasons:

- For an **external** reason, because it is only thanks to digital technology that our economy and society have avoided collapsing due to the pandemic...
- ... and for an **internal** reason, because while other sectors have suffered heavily, digital technology has not declined at all, but rather has become an enabling factor in the acceleration of the digital transformation of Businesses and Public Administration.

The Digital Italy Summit 2021 is therefore proposed as an opportunity to synthesise and share the most interesting experiences we have witnessed during this dramatic year, and as an opportunity to discuss the prospects for a recovery fuelled both by the profound transformations that have taken place in this period and by the impact of the incremental investments of the National Recovery and Resilience Plan.

In an effort to be as inclusive as possible, we decided to structure the Summit as a **hybrid event**.

On **18th of October**, the **Annual Report** presentation ceremony will be held in person, as well as the traditional **Gala Dinner** where leaders from the world of ICT Companies, the Economy, Universities, Research, and Public Administration will gather in the evening.

The proceedings of the **14 Thematic Sessions** scheduled for **19-20th of October** will be accessible to all, via streaming and the several channels that will be made available.

A unique opportunity for companies and organisations interested in sharing their technologies, visions, and achievements, and for anyone fascinated in learning more about where our country is going on the road to digital innovation and ecological transition.





Opening Ceremony

18th of October 2021

(Exclusive event by invitation only)

Preliminary Programme

16.30 – 19.30

Opening session

Vittorio Colao, Minister for Technological Innovation and Digital Transition

Presentation of the Annual Report on the State and Prospects of Digital Innovation in Italy

Roberto Masiero, Chairman, The Innovation Group

Keynote Speaker

Luciano Floridi, Professor of Philosophy and Ethics of Information, University of Oxford

Featured speakers:

Emma Marcegaglia, B20 Chair

Roberto Baldoni, Director, ACN – National Cybersecurity Agency

Mario Nava, Director, Directorate-General for Structural Reform Support (DG REFORM), European Commission

Carlo Alberto Carnevale Maffè, Professor of Business Strategy and Economics, SDA Bocconi

Francesca Bria, Chairwoman, CDP Venture Capital SGR – National Innovation Fund (tbc)

Alfonso Fuggetta, CEO, Cefriel and Author of “Il Paese Innovatore”

Greetings from the Managing Directors of the Summit Partner Companies:

Andrea Ragazzi, CEO, Avaya Italia

Guido Porro, Euromed Managing Director, Dassault Systèmes

Massimo Palermo, Country Manager – Italy&Malta, Fortinet

Giuseppina Di Foggia, CEO and Vice President, Nokia Italia

Luigi Gubitosi, CEO, TIM and Vice President, Confindustria

Concluding remarks

Enrico Giovannini, Minister for Sustainable Infrastructure and Mobility (tbc)

20.30 – 23.00

Gala dinner c/o Casina Valadier





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“Technology, Digital Innovation, Ecological Transition”

Preliminary Programme

19th of October 2021

09.15

Opening Plenary Session

Chaired by: Roberto Masiero, Chairman, The Innovation Group

Opening Speech:

Federico Marchetti

“Beyond the *Greenwashing*: digital innovation and ecological transition”

After his experience as Founder and President of the Yoox Group, Federico Marchetti will develop during his Opening Speech the theme of new entrepreneurship, necessary to go beyond mere Greenwashing and for a deep transformation of the business model of traditional industries.

Part 1

“The strategic vision of ICT as a key to sustainable transformation and the restarting of our companies”

Featured speakers:

Stefano Brandinali, Group CIO and Chief Digital Officer, **Prysmian Group**

Massimo Rosso, ICT Director, **Rai**

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Antonio Madoglio, Director Systems Engineering - Italy & Malta, **Fortinet**





DIGITAL ITALY SUMMIT 2021



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Part 2

“Cloud Strategy Italy and National Strategic Cluster: the Italian challenge”

Featured speakers:

Francesco Bonfiglio, Chief Executive Officer, GAIA-X AISBL (tbc)

Paolo De Rosa, Chief Technology Officer, Department for Digital Transformation

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11.15

Session 1

PNRR, Smart Manufacturing, Transition 4.0 – Driving the digital transformation of our Manufacturing System

Chaired by: Emilio Mango, General Manager, The Innovation Group and Director, Technopolis and Ictbusiness

Featured speakers:

Stefano Firpo, Head of Cabinet, Ministry for Technological Innovation and Digital Transition (tbc)

Fabrizio Guelpa, Head of Industry & Banking Studies and Research Service, Intesa Sanpaolo

Enrico Pisino, CEO, Competence Industry Manufacturing 4.0

Domenico Galia, Chairman, Confindustria Digitale

Sonia Bonfiglioli, Chairwoman and CEO, Bonfiglioli Riduttori

Laura Rocchitelli, Chairwoman, Gruppo Rold

Gianluigi Viscardi, CEO, Cosberg

Massimiliano Cappa, Vice President & CIO, Danieli Officine Meccaniche

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11.15

Session 2

How to promote the sustainable growth of Italy - Ecological transition, energy transition and circular economy: technologies and cases

Chaired by: Ezio Viola, Co-Founder, The Innovation Group e Carmen Camarca, Analyst, The Innovation Group

Introductory remarks:

Chicco Testa, President, **Assoambiente**

Maurizio Martina, Deputy Director-General, **FAO**

Carlo Bozzoli, Global Digital Solutions Director, **Enel**

Featured speakers:

Paolo Cerioli, Group Head - Open Innovation & Digital for Business Areas, **ENI**

Matteo Campora, Councillor for Transport, Integrated Mobility, Environment, Waste, Animals, Energy, **Comune di Genova (tbc)**

Roberta Lombardi, Councillor for Ecological Transition and Digital Transformation (Environment and Natural Resources, Energy, Digital Agenda and Green Investments), **Regione Lazio (tbc)**

Cosma Panzacchi, Executive VP Hydrogen, **Snam (tbc)**

Daniela Ropolo, Head of Sustainable Development, **CNH Industrial**

Silvia Celani, Head of Innovation, **Acea**

Massimiano Tellini, Director, Global Head - Circular Economy, **Intesa Sanpaolo Innovation Center**

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Closing remarks:

Ilaria Fontana, State Secretary, **Ministry of Ecological Transition**

13.15 **Work break**





Afternoon sessions

14.00

Session 3

Datafication at work: How Machine Learning, Data Science, AI, Deep Learning are transforming organizations into Data-Driven Enterprises

Chaired by: Ezio Viola, Co-Founder, The Innovation Group and Roberto Bonino, Journalist, Indigo Communication

Introductory remarks:

Dario Pagani, Executive Vice President & CIO, ENI

Mario Rasetti, Chairman, **Fondazione ISI**

Featured speakers:

Nicola Gatti, Lecturer, **Politecnico di Milano** and Member, **AIxIA**

Darya Majidi, Founder, Owner e CEO, **Daxo Group**

Davide Consiglio, Head of Advanced Analytics, **Generali (tbc)**

Stefano Casalegno, Chief Innovation Officer, **FS Technology**

Vincenzo Manzoni, Chief Data Officer, **Tenaris (tbc)**

Michele Pesce, VP Strategy & Analytics, **Luxottica WholeSales North America (tbc)**

Luca Pronzati, Chief Business Innovation Officer, **MSC Cruises**

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14.00

Session 4

PNRR, Digital and Cloud, focus on cybersecurity

Chaired by: Elena Vaciago, Associate Research Manager, The Innovation Group

Part 1

Pandemic, Ransomware and Supply Chain attacks: urgent Cyber Risk Management measures to respond to new threats

Introductory remarks:

Enrico Frumento, Senior Domain Expert, Cefriel

**Cesare Burei, Cyber Risk Insurance and Management, AIBA Trainer, CINEAS
Lecturer, Margas**

Featured speakers:

Alessandro Berta, Manager Systems Engineering Northern Italy, Fortinet

Marcello Fausti, Head of Cybersecurity, Italiaonline

Alessandro Manfredini, Group Security & Cyber Defence, A2A

Yuri Rassega, CISO, ENEL

Simone Pezzoli, Group CISO, Autostrade per l'Italia

Alberto Valentini, CISO, CRIF

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16.00

Part 2

PNRR, digitisation and Cybersecurity: from Identity Governance to Zero Trust. How to modernize security, what the National Cloud strategy provides for the PA

Introductory remarks:

“Role and strategy of the new National Cybersecurity Agency”

Roberto Baldoni, Director, ACN – National Cybersecurity Agency

Featured speakers:

Vittorio Baiocco, ICT Security Manager and SOC Team, Inail
Nadia Bertone, Head of IT Services & Operations and CISO, BRT Corriere Espresso (tbc)

Antonio Cisternino, CIO, Università di Pisa

Petra Chiste, IT Security and Data Protection Manager, Volksbank

Dionigi Faccenda, Partner Program Manager Italy, OVHCloud

Andrea Guarino, Head of Security Awareness & Training - T&S Function, Acea (tbc)

Nicola Sotira, Cert Manager, Poste Italiane

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16.00

Session 5

Women in the age of digital innovation and ecological transition

Chaired by: Flavia Marzano, Co-Founder, Stati Generali dell'Innovazione

Introductory remarks:

Elena Bonetti, Minister for Family and Equal Opportunities (tbc)

Featured speakers:

Sabina Bellotti, National contact person for Open Government policies - Innovation and Digitisation Office, Civil Service Department: "100 Plans for Open Administration: what's new for women?"

Linda Laura Sabbadini, Central Director for Studies and Thematic Enhancement in the area of Social and Demographic Statistics, ISTAT and Chair, Women 2.0

Annamaria Nassisi, Manager Space Economy, Thales Alenia Space Italia

Lorenzo Fioramonti, Presidency Bureau, Green Italia

Annalisa Corrado, Technical Manager, AzzeroCO2

Sila Mochi, Co-Founder, Inclusione Donna

Martina Rogato, Sustainability & Diversity Advisor - Sherpa W20

Darya Majidi, Founder, Owner and CEO, Daxo Group

End of first day





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“Public Administration, Health, Tourism, Infrastructure”

Preliminary Programme

20th of October 2021

09.00

Session 6

The most innovative local governments: organisational models and technological choices

Chaired by: Alberico Vicinanza, Head of Central and Local Public Administration and Territory Manager Rome, The Innovation Group

Introductory remarks:

Mariastella Gelmini, Minister of Regional Affairs and Autonomies

Featured speakers:

Gaetano Armao, Vice President and Economy Councillor, Regione Sicilia (tbc)

Idelfo Borgo, ICT Director and Digital Agenda, Regione Veneto (tbc)

Stefano Ciuoffo, Councillor for Digital Infrastructures, Innovation and Simplification, Regione Toscana

Alessandro Delli Noci, Councillor for Economic Development and Innovation, Regione Puglia (tbc)

Aldo Di Mattia, Manager System Engineering Central/Southern Italy, Fortinet

Valeria Fascione, Councillor for Research, Innovation and Start Up, Regione Campania

Francesco Raphael Frieri, Director General Resources, Europe, Innovation and Institutions, Regione Emilia-Romagna



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Raffaele Gareri, Director of Digital Transformation and Urban Economic Development, **Roma Capitale** and Co-Founder of “The Smart City Association Italy”

Flavia Marzano, Co-Founder, **Stati Generali dell’Innovazione**

Gianluca Vannuccini, Director of Information Systems, Technological Infrastructure and Innovation, **Regione Toscana**

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09.00

Session 7

Digital for Tourism and protection of artistic and cultural heritage

Chaired by: **Emilio Mango**, General Manager, The Innovation Group and Director, Technopolis and IctBusiness and **Valentina Bernocco**, Journalist, Technopolis and IctBusiness

Introductory remarks:

Massimo Garavaglia, Minister of Tourism (tbc)

Featured speakers:

Flaminia Santarelli, Director General, Ministry of Tourism (tbc)

Agostino Riitano, Director, Procida European Capital of Culture

Marina Lalli, Chairwoman, Federturismo Confindustria (tbc)

Paola Mar, Councillor for Culture, **Comune di Venezia** (tbc)

Tommaso Sacchi, Councillor for Culture, Fashion, Design and International Relations, **Comune di Firenze**

Bernabò Bocca, Chairman, **Federalberghi** (tbc)

Francesco Ciuccarelli, CFO and CTO, Alpitour

Roberta Milano, Partner, **Episteme** (tbc)

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11.00

Plenary Session

Digital innovation and PA simplification. Government priorities, RRP and new projects

Chaired by: Roberto Masiero, Chairman, The Innovation Group

Keynote Speaker:

Renato Brunetta, Minister of Public Administration (tbc)

Featured speakers:

Cristiano Cannarsa, CEO, Consip

Pasquale Tridico, President, INPS (tbc)

Ernesto Maria Ruffini, Director, Agenzia delle Entrate

Giuseppe Virgone, Managing Director, PagoPA (tbc)

Secondo Amalfitano, Vice President, Formez PA

Mauro Minenna, Director, Department for Digital Transformation

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13.00 Work break



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Afternoon sessions

14.00

Session 8

Managing healthcare after the emergency: technologies, organisation, cases of excellence

Chaired by: Francesco Longo, Lecturer of Public and Healthcare Management, Cergas – SDA Università Bocconi

Featured speakers:

Roberto Ascione, CEO and Founder, Healthware Group: “From cure to care: Frontiers of the next wellbeing”

Andrea Belardinelli, Director of Digital Health and Innovation, Regione Toscana

Alberta Spreafico, Strategic Digital Lead, Pfizer Italia

Representative, Farmindustria

Antonio Fumagalli, CIO, A.S.S.T. Papa Giovanni XXIII - Bergamo

Luciano Ravera, CEO, IRCCS Istituto Clinico Humanitas

Francesco Ripa di Meana, Chairman, Fiaso (tbc)

Francesco Enrichens, Project Manager, Agenas

Top Executive, Pure Storage

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14.00

Session 9

Technologies and infrastructures for logistics and mobility: Logistics centres, Ports, Airports, Transport

Chaired by: Ezio Viola, Co-Founder, The Innovation Group and Elena Vaciago, Associate Research Manager, The Innovation Group

Introductory remarks:

Mario Nobile, Director General for Information and Statistical Systems, Ministry of Sustainable Infrastructure and Mobility

Featured speakers:

Francesco Del Greco, IT & Digital Transformation Director, Autostrade per l'Italia
Vera Fiorani, Managing Director and General Manager, RFI (tbc)

Matteo Savelli, Chairman, Porto di Livorno (tbc)

Armando Brunini, CEO, SEA-Aeroporti di Milano (tbc)

Sonia Sandei, Head of Electrification, Enel

Massimo Simonini, CEO, ANAS (FFSS Group)

Arrigo Giana, General Manager, ATM (tbc)

Pierroberto Folgiero, CEO, Maire Tecnimont (tbc)

Francesca De Sanctis, CEO, De Sanctis Costruzioni

Mario Zini, Managing Director, DHL Global Forwarding Italia

Nicola Boaretti, Director, Consorzio ZAI Interporto Quadrante Europa (tbc)

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16.00

Session 10

Reform of Law No. 150/2000: a digital turnaround for public communication

It is now essential to reform Law no. 150/2000, which today is inadequate for the digital transformation of the Public Administration. What is needed, in fact, is legislation that takes into account the evolution of public communication processes in a digital sense, capable of improving transparency, civic participation and aimed at a significant involvement of the citizen-user, who has taken on a new role: no longer a user-consumer or taxpayer, but an active citizen, reactive and proactive, who participates in decision-making processes.

Chaired by: Francesco Di Costanzo, Chairman, PA Social Association

Introductory remarks:

Sergio Talamo, Director of Communication, Publishing, Transparency and Special Projects, **Formez PA**

Featured speakers:

Angela Creta, Expert in Communication and Public Relations, Digital Transformation Department, **Presidency of the Council of Ministers (tbc)**

Gianluca Garro, External Relations and Events Expert – Civil Protection Department Head Office (tbc)

Livio Gigliuto, Vice President, **Istituto Piepoli**

Marco Laudonio, Web and Digital Communication, **Cassa Depositi e Prestiti (tbc)**

Lucio Lussi, Social Media Management and Institutional Communication, **Agency for Territorial Cohesion**

Andrea Marrucci, Social and New Media Expert, National Executive, **PA Social Association**

Alessandra Migliozzi, Head of Press Office, **Ministry of Education (tbc)**

Francesco Nicodemo, Spokesperson, **Fondazione Italia Digitale (tbc)**

Gabriele Palamara, Digital Communication and Social Media, **Ministry of Agriculture, Food and Forestry Policies**

Caterina Perniconi, Head of Press Office of the Minister for Technological Innovation and Digital Transition, **Presidency of the Council of Ministers**





Ulisse Spinnato Vega, Expert in Institutional Communication
Christian Tosolin, Social Media Manager, **Comune di Trieste (tbc)**

16.00

Closing Plenary Session

BEYOND RESILIENCE: Major strategic projects for Italy's nervous system

Chaired by: Roberto Masiero, Chairman, The Innovation Group

Introductory remarks:

Anna Ascani, Secretary of State, **Ministry of Economic Development (tbc)**

Featured speakers:

Giacomo Lasorella, Chairman, **Authority for Communications Guarantees (tbc)**

Roberto Rustichelli, Chairman, **Competition and Markets Authority (tbc)**

Luca D'Agnese, CDP Energy and Digital Director, **Cassa Depositi e Prestiti**

Marco Bellezza, CEO, **Infratel Italia**

Emanuele Iannetti, CEO, **Ericsson Italia**

Luigi Gubitosi, CEO and General Manager, **TIM**

Alberto Calcagno, CEO, **Fastweb (tbc)**

Aldo Bisio, CEO, **Vodafone**

Francesca Romana Napolitano, CEO and General Manager, **Open Fiber (tbc)**

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Closing remarks:

Giancarlo Giorgetti, Minister of Economic Development (tbc)

18.00 *End of the Summit*

