



BANKING SUMMIT 2018

TRANSFORMING BANKs:
METAMORPHOSYS OR SPECIE'S EVOLUTION?

4-5 Ottobre
Grand Hotel Des Iles Borromees - Stresa (VB)



BANKING SUMMIT 2018

Per l'ottava edizione di Banking Summit, The Innovation Group ha coinvolto i più autorevoli esponenti del mondo economico per condividere esperienze, testimonianze e "success stories" del settore bancario e finanziario sia italiano che internazionale, con il contributo delle principali aziende dell'industria delle tecnologie digitali applicate al settore bancario e finanziario.



BANKING SUMMIT

8 Edizioni di successo

1000 + iscritti profilati

140 Keynote Speaker Nazionali e Internazionali

75 Parter Leader del Mercato IT



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I NOSTRI SPEAKER 2018



Claudio Bastia
Managing Director, Information
Italia
BIO



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Applicazioni, IRI Sistemi e Servizi
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Campanini**
Group Chief Information Officer,
Mediobanca - Banca di Credito
Friulano
BIO



Vittorio Gaudio
Direttore Asset, Private & Wealth
Management, Banca Mediocredito
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European Director, Forward - W
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Carlo Giugovaz
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Direttore Commerciale, Clear
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Andrea Scavolini
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Sales Executive Director, GFI
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Claudio Squinzi
Country Sales Manager, CyberArk
BIO



Andrea Torrente
Sales Director Enterprise, bright
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Managing Director Financial Services,
PDS&K Italia
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Ermanno Ciarrocchi
Regional Director Italia e Malta,
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Rocco Corridoni
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Giancarlo Marengo
Responsabile dell'area Finance,
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Christian Miccoli
Ad, Lomo
BIO



Riccardo Negro
Chief Operations Officer e Head
Business Development, Fidesium
Investment Sgr
BIO



**Krzysztof
Paluszynski**
Deputy Director - Digital
Channel Department, mBank
BIO



Marco Vicario
Head of Digital
Channel, Direttore
Marketing, ChubbBank
BIO



Ezio Viola
Ad, The Innovator Group
BIO



Paolo Zaccardi
CEO, Falck
BIO



Reema Zaveri
Head of Multinational Banking
Design & Strategy, Innovation
National Bank of Dubai
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Angelo D'Alessandro
Founder of Budgetbank powered
by Unifield
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Direttore e Editore, Direttore
Responsabile Acquisti e Aff
ADVOCATI PRIVATE
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Gregorio De Felice
Chief Economist, InterVentPart
BIO



Marin Debelic
Global Account Manager, Netix
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Corrado Passera
Presidente Executive, Spazio
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Eugenio Periti
Managing Director, Head of
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Alessio Pomasan
CIO, Banca Mediocredito
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Maurizio Primanni
Presidente e Founder, Excellence
Consulting
BIO



Gé Drossaert
Board Member & CEO, Folar Bank
BIO



Luca Falco
Chief Application Officer &
Responsabile Area Applicazioni
Produttive Servizi, Comparto
Operativo Gruppo Montepaschi
BIO



Paolo Fiorentino
AD
BIO



Silvio Fraternali
AD
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Giovanni Razzoli
CFA - Equity Analyst, Equita
BIO



Alberto Redigolo
Direttore Financial Services,
Omniao
BIO



Andrea Ridi
CEO, Italc
BIO



Luca Romagnoli
EMEA Business Development
Manager, Salesforce
BIO



AGENDA 2018

DAY 1 - Giovedì 4 Ottobre

14.00 - 14.30 Attendees Registration
Welcome Coffee

14.30 - 19.10 PLENARY SESSIONS

Chaired by: **Ezio Viola**, CEO, **The Innovation Group e**
Carlo Cerutti, Giornalista Professionista, **Class Cnbc**

14.30 - 15.30 **BACK TO VALUE CREATION FOR CUSTOMERS, INVESTORS AND EMPLOYEES IN THE NEW EUROPEAN IPER-REGULATED FINANCIAL SERVICE MARKET & CAPITAL MARKET UNION**

Keynote Speaker
ECONOMIC OUTLOOK 2018 -2019 FOR FINANCIAL SERVICES INDUSTRY IN ITALY
Gregorio De Felice, Chief Economist, **Intesa SanPaolo**

ITALIAN BANKING INDUSTRY PERFORMANCE & CHALLENGES AND EUROPEAN FINANCIAL SERVICE MARKET TRENDS
Giovanni Razzoli, CFA-MBA Equity Analyst, **Equita SIM**

15.30 - 16.30 **REDESIGNING BANKS & BANKING SERVICES FOR GROWTH: METAMORPHOSYS OR SPECIES' EVOLUTION?**

Keynote Speaker
Paolo Fiorentino, Former CEO, **Gruppo Banca Carige**
Corrado Passera, Presidente Esecutivo, **Spaxs**

16.30 - 17.50 **DIGITAL TRANSFORMATION JOURNEY & BUSINESS MODEL INNOVATION**
CONVERSATION WITH INNOVATORS AND CHANGE AGENTS

16.30 - 17.10 **ROUND 1**

Keynote Speaker
Silvio Fraternali, AD, **Banca 5 - Gruppo Intesa Sanpaolo**
Krzysztof Pałuszyński, Deputy Director - Digital Channels Department, **mBank**

17.10 - 17.50 **ROUND 2**

Keynote Speaker
Angelo D'Alessandro, Founder, **buddybank** powered by **UniCredit**
Andrea Ghizzoni, Director Europe, **Tencent Wechat**

17.50 - 19.10 **MEET THE FINTECHS**

Chaired by: **Ezio Viola**, CEO, **The Innovation Group e**
Carlo Giugovaz, Fintech Influencer, CEO, **Supernovae Labs**

17.50 - 19.10 **Gé Drossaert**, Board Member & CCO, **Fidor Bank**
Andrea Ridi, CEO, **Rulex**
Reema Zaveri, Head of Multichannel Banking Design & Strategy, **Emirates National Bank of Dubai**

19.00 - 23.00 **GALA DINNER**

Salone Meazza



AGENDA 2018

DAY 2 - Venerdì 5 Ottobre

08.30 - 09.15 Attendees Registration
Welcome Coffee

09.15 - 13.15 PLENARY SESSIONS

Chaired by: **Ezio Viola, CEO, The Innovation Group e Carlo Cerutti, Giornalista Professionista, Class Cnbc**

EXPERIENCE & VISION OF LEADING BANKS: DIGITAL TRANSFORMATION IN PRACTICE

09.15 - 09.30 WELCOME & INTRODUCTION
Ezio Viola, CEO, The Innovation Group

PART 1:
09.30 - 10.10 DIGITAL TRANSFORMATION IS SHAPING BANKS

Keynote Speaker
Gé Drossaert, Board Member & CCO, Fidor Bank
Krzysztof Pałuszynski, Deputy Director - Digital Channels Department, mBank

PART 2:
10.10 - 12.00 MIND + MACHINE: HOW BANKS CAN UNLOCK VALUE FROM DATA AND AI

Keynote Speaker
THE TENCENT AND WECHAT CASE
Andrea Ghizzoni, Director Europe, Tencent Wechat
Marco Vicario, Head of Digital Channels, Direzione Marketing, CheBanca!

10.55 - 11.15 Coffee, Tweet and Meet #TIGbanking

PART 2:
11.15 - 12.00 MIND + MACHINE: HOW BANKS CAN UNLOCK VALUE FROM DATA AND AI

Intervento a cura di
Marco Ferraro, Principal, Boston Consulting Group

Roundtable:
Davide Celli, Responsabile Financial Services, INDRA Italia
Rocco Corridoni, Head of Platform Customer Engagement, Lutech
Luca Romagnoli, EMEA Business Development Manager, Salesforce

PART 3:
10 - 13.15 A ROADMAP FOR BUSINESS VALUE: TRANSFORMATION IT TO ENABLE A SUCCESSFUL DIGITAL STRATEGY & TRANSFORMATION ROADMAP

Interview to
Massimiliano Baga, Responsabile Divisione Core Applications, UBI Sistemi e Servizi
Luca Falco, Chief Application Officer & Responsabile Area Applicazioni Prodotti e Servizi, Consorzio Operativo Gruppo Montepaschi

Roundtable
Claudio Bastia, Managing Director Italy, Informatica
Giancarlo Marengo, Responsabile dell'area finance, FireEye
Franco Saracco, Sales Executive Director, GFT Italia
Mauro Bonfanti, Country Manager Italia, Pure Storage
Marin Debelic, Global Account Manager, Nutanix
Gianmatteo Manghi, Direttore Commerciale, Cisco Systems Italy

Lunch, Tweet and Meet #TIGbanking

14.00 - 17.10 AFTERNOON PLENARY SESSIONS

ROUNDTABLE

5.10 IT AND PROCESS TRANSFORMATION FOR BUSINESS AGILITY AND BUSINESS PROCESS AUTOMATION AND HOW TO MANAGE TECHNOLOGY DISRUPTION AND CYBERSECURITY THREATS

Chaired by: **Ezio Viola, CEO, The Innovation Group e Carlo Cerutti, Giornalista Professionista, Class Cnbc**

ROUNDTABLE A

Alessandro Campanini, Group CIO, Mediobanca
Alessio Pomasan, CIO, Banca Mediolanum
Alberto Redigolo, Direttore Financial Services, Omniadoc

ROUNDTABLE B

Claudio Squinzi, Country Sales Manager, CyberArk
Andrea Torrente, Sales Director Enterprise, Insight

16.10 DIGITAL ASSET MANAGEMENT AND DIGITAL WEALTH MANAGEMENT

Chaired by: **Ezio Viola, CEO, The Innovation Group e Francesco D'Arco, Direttore Editoriale, Direttore Responsabile, ADVISOR**

Speaker
Vittorio Gaudio, Direttore Asset & Wealth Management, Banca Mediolanum
Riccardo Negro, Business Development & COO, Fideuram Investimenti
Eugenio Periti, Managing Director - Head of Private Banking Italy, Deutsche Bank Italia
Maurizio Primanni, President & Founder, Excellence Consulting
Andrea Scavolini, Partner, Iconsulting

ROUNDTABLE:
BANKING BEYOND THE BANK & FINTECH: OPEN BANKING, "BANK AS A PLATFORM" FOR ECOSYSTEM, BLOCKCHAIN & CRYPTOCURRENCIES

Chaired by: **Ezio Viola, CEO, The Innovation Group e Carlo Cerutti, Giornalista Professionista, Class Cnbc**

Speaker
Ermanno Ciarrocchi, Regional Director Italia e Malta, Deposit Solutions
Christian Miccoli, AD, Conio
Paolo Zaccardi, CEO, Fabrick

Event Closing



I NOSTRI OSPITI 2018

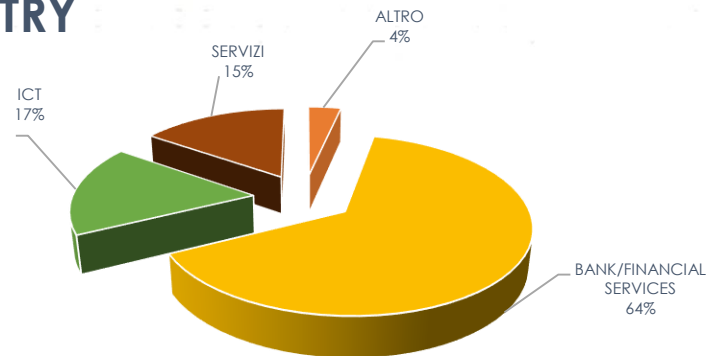
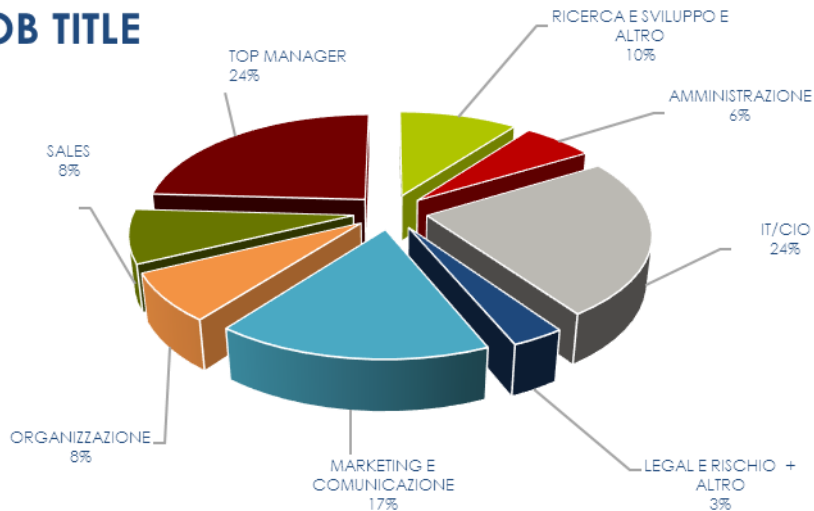
ADVISOR - OPEN FINANCIAL COMMUNICATION / ALLEN & OVERY / ASSICURAZIONI GENERALI S.P.A. / AURIGA S.P.A. /
BANCA 5 - GRUPPO INTESA SANPAOLO S.P.A. / BANCA CARIGE / BANCA CONSULIA S.P.A. / BANCA DI CIVIDALE /
BANCA DI CREDITO COOPERATIVO DI OSTRA VETERE SOC. COOP. / BANCA FININT / BANCA GENERALI / BANCA IFIS /
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BANCA SISTEMA / BANCA WIDIBA S.P.A. / BANCO POPOLARE / BANK OF AMERICA / BARCLAYS BANK / BLACK ROCK /
INVESTMENT MANAGEMENT / BNL - GRUPPO BNP PARIBAS / BPER - BANCA POPOLARE DELL'EMILIA ROMAGNA / BLACK ROCK /
BUDDYBANK POWERED BY UNICREDIT / BUSINESS COMMUNITY / CABEL HOLDING S.P.A. / CARIPARMA CREDIT /
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CNBC / CLUBDEAL S.R.L. / COMPASS GROUP ITALIA S.P.A. / CONIO INC. / CONSOB - COMMISSIONE NAZIONALE PER LE /
SOCIETA' E LA BORSA / CONSORZIO OPERATIVO GRUPPO MONTEPASCHI / CORRIERE DELLA SERA / CREDEM S.P.A. /
CREDIT AGRICOLE GROUP SOLUTIONS / CREDITO FONDARIO S.P.A. / CREDITO VALTELLINESE / CRIF S.P.A. / CTC - /
CONSORZIO PER LA TUTELA DEL CREDITO / DB CONSORZIO / DEUTSCHE BANK / EMIRATES NBD / EQUITA SIM /
EXCELLENCE CONSULTING / FABRICK S.P.A. / FARMAC-ZABBAN S.P.A. / FIDEURAM INVESTIMENTI S.G.R. / FIDOR BANK /
FITCH ITALIA S.P.A. / GRUPPO HERA / GUBER S.P.A. / HYPO VORARLBERG LEASING AG / IBL BANCA - ISTITUTO /
BANCARIO DEL LAVORO S.P.A. / ICCREA BANCA IMPRESA / ICCREA HOLDING / INFOCAMERE / INTESA SANPAOLO /
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COVERAGE MEDIA 2018

The collage features several overlapping media elements:

- TgCOM 24**: A screenshot of the news website showing a headline: "BANCO BPM: PASSERA (SPAXS), ANCORA IN CORSA PER NPL".
- Borsa Italiana**: A screenshot of the financial news website with the headline: "NOTIZIE RADIOCOR - FINANZA".
- Classeditori**: A screenshot of a financial news portal with the headline: "ECONOMIA E FINANZA: GLI AVVENIMENTI DI VENERDI' 5 OTTOBRE -2-".
- Illimity Bank**: A video player showing a man in a suit, identified as "CORRADO PASSERA", with the text "AD ILLIMITY BANK" and the TGR logo.
- Financial News**: A screenshot of a website with the headline: "Tutte le opportunità dell'AI per il settore bancario italiano".

Banking Coverage



SOCIAL MEDIA RESULTS REPORT 2018

The Innovation Group ha ritwittato

Social Reporters @soc_rep · 5 ott

Ecco la classifica dei primi 10 profili Twitter per RT ricevuti sull'hashtag #TIGBanking. #TwitterAudience

social reporters		ENGAGEMENT LEADERS		
RANK	USER	RECEIVED RETWEETS	FOLLOWING	FOLLOWERS
1	TIG_Raila	83	1.38 K	2.09 K
2	indra	29	357	1.32 K
3	gigibeltrame	14	4.09 K	3.44 K
4	Insight_Italy	12	232	115
5	IconsultingBI	8	1.22 K	1.18 K
6	ceru2	6	366	864
7	soc_rep	5	5.00 K	2.77 K
8	FiligrSolutions	4	4.21 K	1.02 K
9	LuziferMagnus183	3	134	48
10	intesanapaolo	3	541	10.48 K

05.10.2018 16.30h #TIGbanking

The Innovation Group, Indra in Italia, Insight Italia e altri 4

The Innovation Group ha ritwittato

Social Reporters @soc_rep · 5 ott

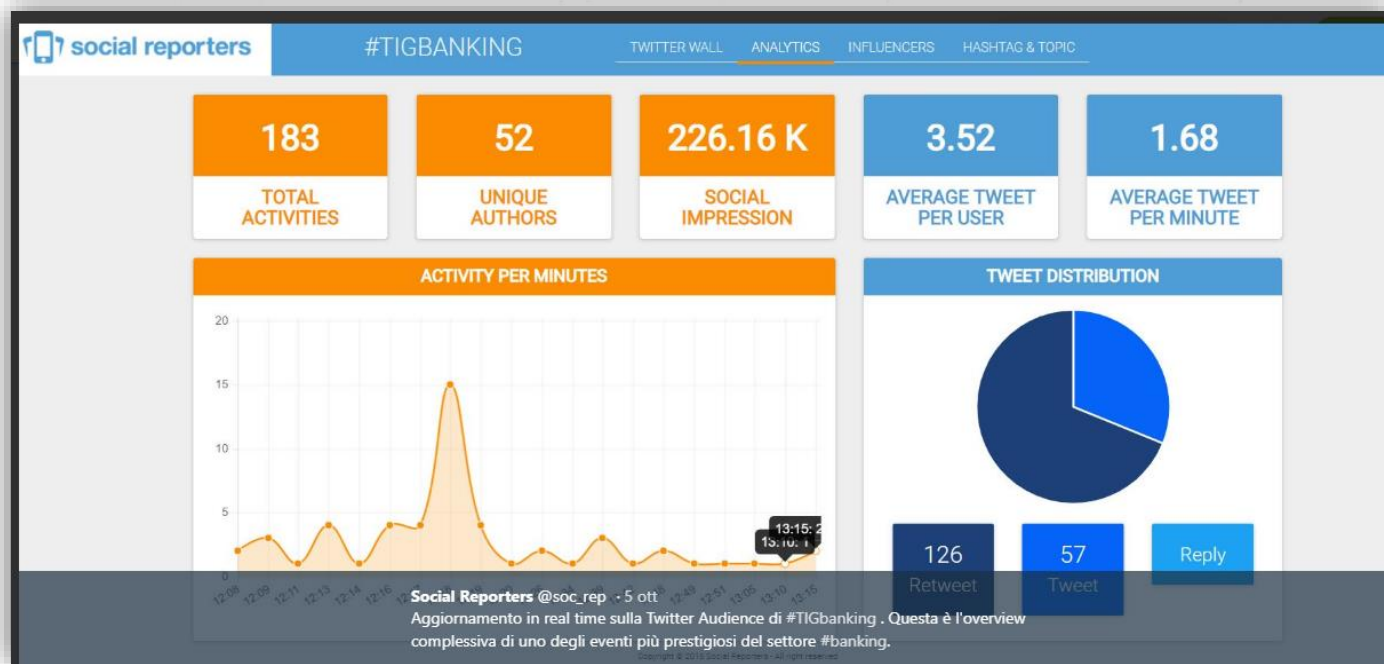
Aggiornamento delle ore 16:30 sulla #TwitterAudience di #TIGBanking. Sono quasi 400 mila le impression generate dall'hashtag. #socialreporters

social reporters		TWITTER AUDIENCE		
TWEET	RETWEET	TOTAL ACTIVITIES	UNIQUE AUTHORS	TWITTER IMPRESSION
75	170	243	60	319.5k

04.10.2018 16.30h #TIGbanking



SOCIAL MEDIA RESULTS REPORT 2018

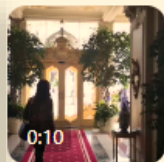


COSA DICONO DI NOI...2018



#socialnella @Sara_Cup · 5 ott

Oggi nella splendida Stresa per #BankingSummit #TIGbanking



Lutech @LutechGroup

Oggi il mondo di Lutech #FinancialServices si trova a Stresa per il #BankingSummit di The Innovation Group per parlare di #MetamorfosiDigitale delle banche.



Carlo Giugovaz · 1*

Fintech Influencer | Business Angel | Entrepreneur | Innovation | Marketing & Sales
1s · Modificato

I had the pleasure to moderate the Open Banking panel at The innovation Group event in Stresa!
A very thankful appreciation to the 3 panelist's and the Ezio for the invitation! 😊

#Tavola #Rotonda con:
@GeDrossaert @FidorSolutions
Ge Drossaert

Andrea Ridi @RulexAnalytics
Ridi Andrea
Reema Zaveri #Emirates National Bank of Dubai
Reema Zaveri

Moderano
@ezioviola **Ezio Viola**
@carlogiugovaz @SupernovaeLabs

[Vedi traduzione](#)



Ge Drossaert · 1*

Vorstand / Board and Chief Commercial Officer at Fidor AG

Very much looking forward to speak at both the ceo gala dinner on this stunning location as well as providing the key note for the full event opening ! Honored to be your guest and add my 2cents on relevant innovation that not only acquires customers but also focuses on stickiness, resulting in a.o. A net promoter score increase! , gracias **Ezio Viola**

Consiglia | Rispondi | Consigliato 1 volta · 2 risposte

Carica risposte precedenti



Luca Romagnoli · 1*

Business Development EMEA Financial Services at Salesforce.com
6 giorni

A really great event full of interesting examples and insightful discussion. Thank you @ConsultingBI, vi ringraziamo per essere stati al nostro fianco durante questo ricco e interessante summit #TIGbanking

[Vedi traduzione](#)



Michele Cumin · 2*

Senior Account Manager at salesforce.com
6 giorni

#tigbanking
Luca Romagnoli presents at Banking Summit 2018 in Stresa how Salesforce can help banks embrace digital revolution

[Vedi traduzione](#)



Carlo Giugovaz e 1 altro hanno messo Mi piace

Iconsulting @IconsultingBI · 5 ott

Grazie a voi @TIG_italia e a tutti i partecipanti di questo summit per averci dato tanti spunti di riflessione sull'innovazione digitale e fintech per i servizi bancari!

#TIGbanking #IconsultingBI #Fintech #banking #5ottobre - @BancaMediolanum @DeutscheBank @andreascavolini



The Innovation Group @TIG_italia

@IconsultingBI, vi ringraziamo per essere stati al nostro fianco durante questo ricco e interessante summit #TIGbanking

[Vedi traduzione](#)

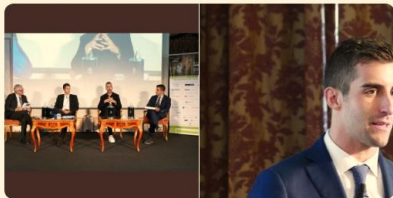


ItaliaStartup e altri 2 hanno ribattuto

Carlo Cerutti @ceru2 · 5 ott

Oggi sono a #Stresa a moderare il Banking Summit 2018 di @TIG_italia. Un evento prezioso per capire come le Fintech stanno svecchiando il modo di fare banca in Italia.

#TIGbanking #banche #AI #bigdata



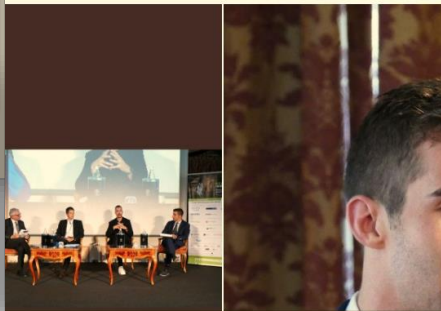
[Vedi traduzione](#)



Carlo Cerutti · 1*

Giornalista professionista presso Class CNBC (Sky 507)
6 giorni

Grazie a The Innovation Group per avermi dato la possibilità di moderare il loro #Bankingsummit. Una esperienza di accrescimento professionale utile ad avere un quadro più preciso sul mondo delle Fintech.



ALCUNI SCATTI 2018



Album Fotografico 2018



PILLOLE di BANKING SUMMIT



Video story

