rulex®
analytics

The AI That Tells You Why™

Clear Box Artificial Intelligence

rulex
analytics

Rulex puts an end to the complexity, uncertainty, and risks of Black Box algorithms with unique technology that can be **understood and used by business experts** to accomplish highly valuable business transformations.
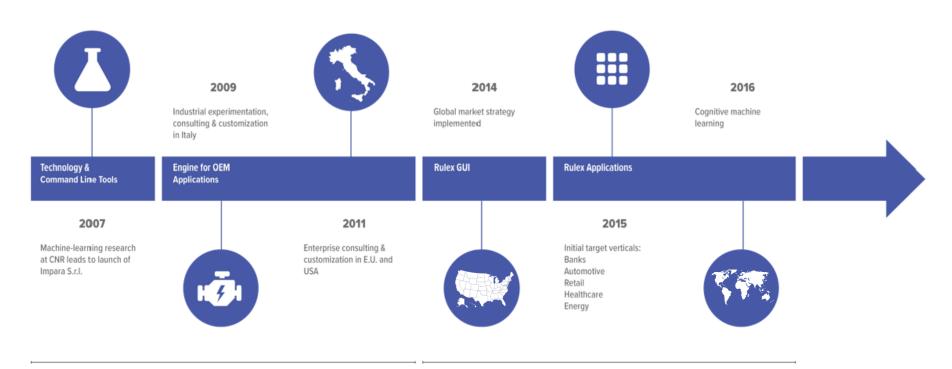
AI without the Black Box

New EU Law Requires Explainable AI

The General Data Protection Regulation (GDPR) requires **companies deploying algorithms** that substantially influence the public **must create "explanations" for their models' internal logic** by Q3 2018 or face penalties as high as 4% annual revenue.

Rulex Timeline

Technology & Command Line Tools

2007
Machine-learning research at CNR leads to launch of Impara S.r.l.

2009
Industrial experimentation, consulting & customization in Italy

Engine for OEM Applications

2011
Enterprise consulting & customization in E.U. and USA

2014
Global market strategy implemented

Rulex GUI

2015
Initial target verticals:
Banks
Automotive
Retail
Healthcare
Energy

Rulex Applications

2016
Cognitive machine learning

Impara S.r.l.

Rulex