Pim Bilderbeek is an internationally renowned ICT marketing research & consulting professional of over twenty plus years of experience.

He helps telecommunications and technology professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy. He has a broad background on information technology and telecommunications technologies and in-depth knowledge on consumer multimedia, social media, enterprise mobility, unified communications, cloud computing, managed services, data centre, and mission critical infrastructures.

Pim is an expert in project and interim management, presentations, conference chair and speaking, qualitative interviews, workshops, focus groups, group discussions, surveys, market modeling and segmentation, forecasting, competitive intelligence and corporate planning, and value proposition and messaging.

He also has experience with managing local, European, and global projects for KPN, SURFnet, Cisco, BT, Ericsson, Avaya, Vodafone, Motorola, T-Systems, Nokia-Siemens, AT&T, Juniper, Alcatel-Lucent, Telia, Samsung, TDC, NEC, EMC, Microsoft, Atos Origin, Ciena, Colt, Verizon, Oracle, Telefonica, SAP, Telecom Italia, InterXion, Nortel, Fujitsu, Cable & Wireless, RIM, Intel, Extreme Networks, 3Com, D-Link, HP, AVM, Accenture, Orange, Comverse, EDS, Ipanema, Tellabs, Siemens Enterprise, and many others.

Pim’s career in ICT marketing research and consulting includes twenty years working as a Research Vice President for IDC and a short stint as Senior Business Consultant at TNO, a Dutch Government owned innovation consultancy.

Pim Bilderbeek regularly speaks at various industry and user conferences covering telecommunications, networking, and cloud computing. He is frequently quoted in major industry publications.