



Un evento organizzato da:



AGENDA

Aggiornata al 7 marzo

8

Mar

Milano
Enterprise Hotel

08.15 - 09.00	Welcome coffee e accredito partecipanti
09.00 - 10.00	SESSIONE PLENARIA 1 DIGITAL TRANSFORMATION COME STRATEGIA D'INNOVAZIONE <i>Chaired by:</i> Ezio Viola, Co-Founder & Managing Director, The Innovation Group
09.00 - 09.15	BENVENUTO E INTRODUZIONE DEI TEMI Ezio Viola , Co-Founder & Managing Director, The Innovation Group
09.15 - 09.30	TIG RESEARCH – PRESENTAZIONE DELLE ATTIVITÀ DI RICERCA <i>Nel corso della sessione verranno presentate le attività di ricerca di The Innovation Group in piano per il 2018, in relazione ai due filoni tematici:</i> ▪ Data Innovation ▪ Technology Infrastructure Camilla Bellini , Senior Research Analyst, The Innovation Group
09.30 - 10.00	INNOVATION: AI E MEDIA Massimo Bertolotti , Director Innovazione e Multimedia Distribution, SKY Italia
10.00 - 11.15	DIGITAL INNOVATION LAB
LAB 1	ROAD TO DATA INNOVATION: IL POTENZIALE E GLI USI DEI DATI E DELLE INFORMAZIONI IN AZIENDA <i>Chaired by:</i> Camilla Bellini , Senior Research Analyst, The Innovation Group <i>Discussant:</i> Alessandro Bulfone, CDO, MedioBanca Davide Consiglio, Head of Advanced Analytics, Generali Italia Roberto Lazzarini, Head of R&D, Carpigiani Group Ugo Prestianni, Responsabile Data Governance, BPER Giovanni Giuffrida, CEO e Co-Founder, Neodata Nicola Nodari, Data Quality Solutions Sales Leader, Informatica Italia e EE
LAB 2	ROAD TO INFRASTRUCTURE INNOVATION PER LA TRASFORMAZIONE DIGITALE <i>Chaired by:</i> Ezio Viola , Co-founder & Managing Director, The Innovation Group <i>Discussant:</i> Maurizio Brioschi, Head of Digital Enterprise Division, CEFRIEL Emanuele Brunelli, Chief Technology Officer, De Agostini Giambattista Cerri, Head of Digital Solution and Technology, Leroy Merlin Giandomenico Oldano, Responsabile Operations ICT, RCS Alessandro Perrino, Business Innovation Manager, Fastweb Andrea Zamboni, Solution Engineer, Riverbed Matteo Biancani, Sales Director, Interoute
11.15 - 11.35	Digital Break – Coffee, Tweet and Meet #tigDEF

11.35 - 13.15	SESSIONE PLENARIA 2 CONCLUSIONI DEI LAB E UNA ROAD MAP PER LA DIGITAL TRANSFORMATION <i>Chaired by: Ezio Viola, Co-Founder & Managing Director, The Innovation Group, Camilla Bellini, Senior Research Analyst, The Innovation Group</i>
11.35 - 11.50	CONCLUSIONI DEI LAB E UNA ROAD MAP PER LA DIGITAL TRANSFORMATION Ezio Viola, Co-Founder & Managing Director, The Innovation Group, Camilla Bellini, Senior Research Analyst, The Innovation Group
11.50 - 13.10	PANEL DISCUSSION: DIGITAL TRANSFORMATION E COSTRUIRE UNA ROADMAP L'esperienza Electrolux per la digital transformation: verso la Smart Factory Giovanni Pacini, Global Industrial Operations Digital Director, Electrolux <i>Discussant:</i> Davide Consiglio, Head of Advanced Analytics, Generali Italia Giandomenico Oldano, Responsabile Operations ICT, RCS Alessandro Perrino, Business Innovation Manager, Fastweb Claudio Bastia, Managing Director, Informatica Italia Alberto Nardi, Territory Sales Executive, Riverbed Matteo Biancani, Sales Director, Interoute
13.10 - 13.15	CONCLUSIONI E CHIUSURA DEI LAVORI
13.15 - 14.15	<i>Digital VIP Lunch riservato e solo su invito</i>

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