



The Innovation Group

Innovating business and organizations through ICT

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COMPANY PROFILE

The Innovation Group (TIG) is a leading management consulting, advisory and independent research founded by **Roberto Masiero and Ezio Viola**, specializing in business innovation and knowledge-based business processes through the use of digital technologies and new technologies.

The Innovation Group is aimed at companies and organizations who want to develop concrete strategies for growth with programs, projects and initiatives of product innovation, process, in particular go-to-market, and integrated management of production processes based on internal knowledge and outside the company.

The Innovation Group is formed by a team with solid experience both locally and internationally, relies on the contribution of strategic partnerships with international companies and institutions that ensure a strong and continuous development of research and knowledge of markets, technologies and best practices in key vertical industries.

Companies and organizations **The Innovation Group** is proposed, with a pragmatic approach, to accompany them and assisting them in the implementation phase of strategic value to the resources and capabilities that exist within and make decisions more useful in fast times.

The Innovation Group is to become one of the leading consulting firms specializing in research and innovation with technology working in our country, and be the reference point to aggregate the best skills on the market today both locally and internationally, organizing in large sectors of knowledge production and value.